CAMPUSES
Kendeng Campus
Jl. Kendeng V Bendan Ngisor
Semarang Telp. (024) 8414970,
Fax. (024) 8441738
Mugas Campus
Jl. Tri Lomba Juang No. 1
Semarang
Telp. (024) 8311668,
Fax. (024) 84432402.
Website : http://www.unisbank.ac.id/
email : info@unisbank.ac.id
OVERVIEW

UNIVERSITY STIKUBANK (UNISBANK) Semarang is located in the capital city of Central Java. It is one of the best Colleges administered under a Leading Educational Trustee of YPPMI with full support of Information and Communication Technology to provide educational convenience in a conducive campus environment in order for the students to excel in academics, sports, arts, and entrepreneurship.

UNISBANK is well-known at national and international level as a university with high and professional quality standards in education supported by qualified Professors, Doctors and Masters of high competencies in their field of studies. With more than 50 years experience in the world of higher education, UNISBANK implements excellence services supported by modern infrastructure and facilities. The library is equipped with a digital system connected to the Internet. Nuances of information technology / computer ensure smooth, speed and accuracy of knowledge transferred from around the world. These conditions create classy, modern and comfortable academic atmosphere.

UNISBANK gives a variety of choices of studies in accordance with the students’ talent and interest to meet the demands of industry. Students will be equipped with certification of computer literacy, foreign languages, entrepreneurship and other soft skills for UNISBANK graduates to compete in increasingly competitive workplaces.

VISION

In 2028 UNISBANK shall become an Entrepreneurial, IT-Based University of Global Competitive Excellence.

MISSIONS

1) Providing high quality educational programs for society which can be easily accessed from all directions;
2) Providing an integrated quality, and research-based educational system in tune with the needs of stakeholders in applying UNISBANK core values.
3) Conducting studies (researches) as the basis of developing teaching materials tailored to the needs of business and industry
4) Taking an active role to solve the problems faced by the community through community services

GOALS
1) Establishment of UNISBANK image as a globally competitive university
2) Creation of a university with considerably comparative and competitive advantages
3) Development of optimal work units in UNISBANK
4) Realization of educational autonomy
5) Production of globally competitive graduates with entrepreneurial spirits and ICT mastery
6) Availability of information / data regarding the problems faced by the business and industry
7) Improvement of the quality of faculty researches
8) Availability of research-based instructional materials

HUMAN RESOURCES

Lecturers :
1) Professor : 1
2) Doctor : 33
3) Doctoral Candidates : 13
4) Master : 120

Administrative staff : 81

FACULTIES AND STUDY PROGRAMS

1. Faculty of Information Technology
   - Information System – Undergraduate (Stratum 1)
   - Informatics Engineering – Undergraduate (Stratum 1)
   - Informatics Management – Diploma 3

2. Faculty of Law
   - Legal – Undergraduate (Stratum 1)
3. Faculty of Language and Cultural Studies
   - English Literature – Undergraduate (Stratum 1)

4. Faculty of Engineering
   - Industrial Engineering – Undergraduate (Stratum 1)

5. Faculty of Economics and Business
   - Management – Graduate (Stratum 2, Master)
   - Management – Undergraduate (Stratum 1)
   - Accounting – Undergraduate (Stratum 1)
   - Finance and Banking – Diploma 3
   - Education Program for Accounting Profession

6. Faculty of Tourism
   - Hospitality – Diploma 3

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RECTORATE

Rector: Dr. H. Safik Faozi, S.H., M.Hum.
Vice Rector I: Dr. Edy Winarno, S.T., M.Eng
Vice Rector II: Dr. Bambang Sudiyatno, M.M.
Vice Rector III: Drs. Widiyanto Tri Handoko, M.Kom.
Vice Rector IV: Dr. Elen Puspitasari, M.Si.
CAMPUS FACILITIES

To support the learning process, UNISBANK provides facilities for the students and civitas academica. The facilities are:

1. Two Building Tower 9 Floors as a place to study teaching is equipped with wifi
2. A fully air conditioned LCD Viewer class room
3. Sasana Kridangga Multipurpose Building
4. Lifts to facilitate student mobility
5. Multimedia and Graphic Computer Laboratory
6. Microtic, Robotic, Hardware and Network Laboratory
7. Language Laboratory
8. Pseudo-Justice Laboratory
9. Accounting Laboratory, Audit and Banking Business Practices Laboratory (Mini Bank)
10. Tourism and Hospitality Laboratory
11. Industrial Engineering Laboratory in collaboration with APAC
12. Language Training Centre, INTI Corporation and Suara Merdeka Group
13. Sport Fields : Basketball, Tennis, Voly, Badminton, Climbing Cliff, and the field for Ceremony
14. Special parking building
15. Polyclinic
16. Libraries with internet and e-journal facilities
17. Campus Bus
18. Cooperatives and Canteens
19. Worship Facilities (Mushola and Chapel)
20. Legal Aid Institutions, Certification Bodies and FTI Training Center for various disciplines
COLLABORATION

To support campus management and learning process, UNISBANK has widened its cooperation with various institutions both local and international. The institutions with are among others Bank of Indonesia (BI), Indonesia Chamber of Commerce (KADIN), Financial Services Authority (OJK), Association of Indonesian People's Credit Banks (Perbarindo), PT Telkom Indonesia Regions IV, Centra Asia Banking. International Collaboration, MARA University, Guangdong University, Chulalongkorn University.
For over the past forty years of services and dedication, Economics and Business Faculty of Unisbank Semarang has been producing high quality graduates. They have been employed in various areas, such as in government institutions, banks, and private companies. Surprisingly, among them are successful entrepreneurs that have widely opened up employment opportunities in a variety of fields for a great deal of people in the society.

A perfect blend of attitude, knowledge, and skills is the grand design of education in Economics and Business Faculty of Unisbank Semarang. To bring about prospective graduates, Economics and Business Faculty offers three unique Study Programs, namely S1 (Undergraduate) Management, S1 (Undergraduate) Accounting and D3(Diploma) Banking and Finance.

Rapid changes of world’s economic climate and dynamic behavior of economic society have been wisely responded to by the Economics and Business Faculty by providing high quality and adaptability human resources. Therefore, not
only facilitates the mastery of theories in class but also the opportunities for the students to undergo practical experience in business endeavor.

Facilities

To support the learning process, the faculty provides facilities for the students, such as:

1. Computerized laboratory
2. IT-based Library (E-Library)
3. Fully-air conditioned multimedia classrooms
4. An exclusively large seminar hall
5. Students’ Scholarships
6. Career Centre and Training Centre to promote the graduates
7. Certification for Microfinance Banking
Study Programs

Undergraduate (S1) Management

The program aims to provide high quality human resources who respond wisely to dynamic changes of economic and social life. It enables the students to develop their management and leadership capabilities. They are expected to be able to manage assets required in various industries both private and public sectors. In the real world of business, future graduates are demanded to hold capabilities, such as, to develop and sustain company’s image in the global competition. The students are facilitated to conduct banking and finance-based management with strong entrepreneurial concepts.

Concentrations in Management Study Program

Corporate financial management
Marketing management
Human Resource Management
Banking Management
Regional Financial Management
Islamic Banking Management
Microfinance
Prospects for Graduates

Graduates of S1 Management can work in various promising positions like Bank Manager, Company Manager, and Business Consultant. If they are interested in and ready to work independently, they can apply their skills and knowledge of Management to enter the promising world of Entrepreneurship.

Undergraduate (S1) Accounting

The program is designed to meet the requirements of the high quality human resources who are skillful in creating, auditing, reporting and employing financial statement and management. Those knowledge and skills will be very useful for the graduates in their future work to assist external stakeholders of an organization such as investors, creditors, and owners to make tactical and strategic decisions.

Concentrations in Accounting Study Program

Banking and Financial Accounting
Auditing and Taxation
Management Accounting
Public Sector Accounting
Prospects for Graduates

Graduates of S1 Accounting program may explore a range of positions such as Finance and Accounting Manager, Auditor (Banking, Government Institution, Internal Company), Tax Consultant. The chance to become a profitable Entrepreneur is also widely opened.

D3 Banking Financial

The program offers a vocational training how to manage conventional banking financial, microfinance, and Islamic Banking. Graduates are also facilitated with certificate of Taxation Banking. The Students can continue their study to undergraduate program.

Prospects for Graduates

The working positions that can be taken by the graduates are Bank Tellers, Operational staffs, Account Officers, and Administration Staffs. The graduates can also work independently as a businessperson or entrepreneur.
External Cooperation

Faculty of Economics works together with reputable companies and institutions. The cooperation aims to facilitate lecturers and students for further studies in the form of scholarship, trainings, and research. The institutions which the Faculty works with are among others Bank of Indonesia (BI), MNC Securities, The Stock Exchange of Indonesia (BEI), Indonesia Chamber of Commerce (KADIN), Indonesia Accounting Association (IAI), Mandiri Islamic Banking.
Nowadays nearly all aspects of life rely heavily on the development of Information Technology. The demand for new software, computer programming, and IT based-business requires a great deal and high quality of human resources that are capable to handle those challenging tasks.

The Faculty of Information Technology optimizes learners’ capacity to deal with dynamic development of information and computer technology. To realize this aim, the faculty provides all kinds of programming language, software engineering and e-business learning. Selected applicants from all kinds of science and / or social disciplines may attend the courses provided by the faculty.

The faculty offers 3 (three) study programs with special expertise, namely Undergraduate (S1) Information System, (Undergraduate (S1) Informatics Engineering, and Diploma (D3) Informatics Management.
To support the learning process, the faculty provides facilities for the students. The facilities are:

1. Graphical and Imaging laboratory
2. Computer Networking laboratory
3. Language Programming laboratory
4. Multimedia Laboratory
5. Electronic Laboratory
6. Robotics Laboratory
7. Accounting Laboratory
8. English Language Laboratory

In addition, the Faculty and the University as a whole are firmly supported with Cyber Campus Laboratory (CLL). CLL mainly functions as a stable information system for teaching and learning process, as the main ‘power’ of the HOT SPOT area service. Lecturers and students can use this facility to conduct learning process both theory and practice. Students may submit, discuss, and even use teleconference with their lecturers on academic issues.
The program facilitates students to gain their ability to create programs or software that is applicable for business world. The courses cover all kind of Programming Language and Concepts, Data base Technology, and Software System Development. Students are also provided with the skills of entrepreneurship, management and accounting to develop Information System in organization and business practices.

**Concentrations in S1 Information System Program**

E-business  
E-Government  
Information System

**Prospects for graduates:**

In the working field, graduates of S1 Information System have great chance to fill challenging and promising position like System Analyst, Data Base Administrator, Information System Management, web programmer, and entrepreneur.
The program has been specifically designed to allow students to update, extend, and deepen their knowledge in computer and computation. Students are expected to be able to design blue print of information technology development needed by an industry that meets new product of technology. Beside facilitated with programming, algorithm and software development, students are also supported with techno-preneur skills dealing with the world of computer industry.

**Concentrations in S1 Informatics Engineering Program**

Informatics Engineering Program has four concentrations:

1. Network Administration System and Security System Integration plus International Certification of CISCO and FORESEC.

**Prospects for graduates:**

Graduates of S1 Informatics Engineering can take up prospective positions of Software Programmer, Software Developer, Network Administrator, Web
Developer, Graphic Animator and Designer. The opportunity for S1 Informatics Engineering, with their knowledge and skills, to enter the world of entrepreneur is widely open.

**D3 Informatics Management**

The overall program is designed to provide students with vocational skills to prepare human resource with specific expertise. To achieve the objective of the learning process, the program improves students’ competencies such as:

1. Explaining the work of each component of computation and computation machines including its supporting devices together with knowledge about computer network and communication protocol mechanism.
2. Activating logical and structural thinking in solving particular problems implemented in system interface design connecting human to “computation machine”.
3. Programming design in the form of software supported with database in informatics-based environment.
4. Combining programming modules in order to create an application with desired features.
5. Explaining artificial intelligence system for numerous human life activities that give added value.
Concentrations in D3 Informatics Management

Web application
Multimedia

Prospects for graduates:

Graduates have great opportunity to work in many working areas. They may fill the position of Computer Operator (Data Entry/ Help Desk), Junior Database Administrator, Junior Programmer, Junior Web Developer, Web Designer, Junior Multimedia Developer/ Motion Graphic Designer, Junior Digital Media and Advertising Designer (Graphic Designer and Art Director). If they are interested to develop themselves individually while providing working opportunities for others, with their knowledge and entrepreneurship skills, they are ready to set themselves as entrepreneurs.

COOPERATION

To support campus management and learning process, the faculty has widened its cooperation with various institutions both local and international. The cooperation is directed to facilitate lecturers and students for further studies in the form of scholarship, trainings, and research. The institutions or organizations that the faculty works with are: CISCO, FORESEC, PEARSON VUE, ORACLE, Informatics Academy, and Sciprint Technology Institute.
Faculty of Language and Cultural Studies, Unisbank Semarang with its English Literature Study Program has designed its competency-based curriculum comprehensively based on the demand of English as a means of communication at international level. In addition to its major in English literature, the program offers several English related expertise, such as bilingual translating, interpreting, broadcasting, and editing that would definitely provide the graduates not only with the knowledge of linguistics and literature, but also with interpersonal and organizational skills combined with cross cultural awareness. The lecturers and practitioners with master and doctorate degrees contribute considerably in the success of the overall learning process. The graduates are expected to be able to work in a wide range of business and industrial enterprises or may start their own business as entrepreneurs.

Prospects for Graduates
A recent survey shows that the graduates of English literature study program under the faculty of language and cultural studies, Unisbank Semarang have mostly been employed in various professional fields, such as serving as: Linguistic and literary Researchers, Interpreters, Translators, Teachers/Lecturers, Broadcasters, Reporter, Editors, Presenters, Tourist guides, Secretaries, and other professions in which English is used as both a means of world-wide communication and an object of study.
Facilities

To facilitate the learning process, Faculty of Language and Cultural Studies, Unisbank Semarang provides the students with:

- Language and Computer Laboratory
- Library
- Native Speakers
- ESP (English for Specific Purposes) for the professionals
- Practical Skills of Selected Foreign Languages (Mandarin and Japanese) upon request by the students
- Entrepreneurship Trainings
Engineering faculty offers a wide variety of challenging careers. Faculty of Engineering of Unisbank Semarang produces high quality human resources specializing in the optimal decision making technology with high environmental awareness. Therefore, the learning process is based on the development of practical knowledge supported with IT-based laboratories. In addition, the students are equipped with entrepreneurship as an added value.

Through creativity and innovation as the main motor supported with information technology (IT), the Engineering Faculty of Unisbank Semarang offers a study program of S1 (Undergraduate) degree in Industrial Engineering.
Students’ Work Practice

To support the success of teaching and learning process, the faculty provides facilities such as:

- Apprenticeship for the students in various local and international industries
- World-wide network career supports
- Engineering laboratory
- Scholarships
- International classes – bilingual
Study Program

Undergraduate (S1) Industrial Engineering

The program aims to provide high quality graduates with special expertise in designing, planning, developing, installing integrated systems of human, materials, information technology (IT) devices, and energy for the production of effective and efficient goods and services. This discipline focuses on the optimizing human role as the main factor in industries.

The engineering study program is completed with laboratory and information technology support. Students are also provided with entrepreneurship trainings and activities to enhance their capacity.

Concentration in Undergraduate (S1) Engineering

Graphic techniques and Management
Computer based Manufacture

Prospects for graduates:

The graduates of S1 Engineering study program mostly hold challenging positions in the Divisions of Quality Assurance (QA), Business Excellent Team, Standard and Procedure Development, Production/Operation that cover (but not limited to):

- Designing manual working process
- Designing and improving layout for manufacture or working units
- Arranging time schedule of production, purchase, and storage
- Keeping stability of operational level from every resource
• Maintaining the good quality of a product

**Cooperation**

To support the learning process, the faculty has made partnership with local and international institutions and organizations. They are among others:

- Chulalongkorn University of Thailand
- Suara Merdeka
- PT. Apacinti Corpora
- Temprina Jawa Pos Group
- KOPI (Komunitas Printing Indonesia/ Indonesia Printing Community)
LAW FACULTY

Accredited by National Accreditation Board of Higher Education, the Law Faculty of Unisbank Semarang is qualified in producing credible graduates in response to the increasingly high expectation of the stakeholders either to perform their professionalism in law discipline or to pursue further education.

Our vision is to become a School of Corporate Law supported by a strong information technology basis in order to produce graduates with entrepreneurial spirit.

The Law Faculty is expected to aspire a new process of learning, researching and serving in the legal fields tailored to meet the needs of corporate and industrial societies. It also provides legal advocacy services to help realizing modern, efficient, equitable and wealthy communities.

Study Program

To support the expertise and professionalism of the graduates, the Study Program at Law Faculty Unisbank Semarang has designed a competency-based curriculum to equip the graduates with both academic and practical skills. It concentrates on Corporate Law, such as Intellectual Property Rights, Law of Capital Investment, Law of Overseas Trading, Business Contract, Cyber Law, Banking Law, Legal Drafting, etc.

Prospects for Graduates

Graduates of The Faculty of Law of Unisbank can work in several professions, such as lawyers, lecturers, politicians, civil servants, private employees, police officers, law corporate consultants, bank officers, attorneys, Non-Governmental Organizations (NGOs), and Law education.
Supporting facilities in assisting the success of learning at Law Faculty of Unisbank Semarang include:

- Library of Corporate Law
- Legal Notes Lab
- Cyber Court Lab
- Computer Lab
- Certification Program in complementary support of professional human resources
- Scholarship, Polyclinic, and Insurance
- Hot Spot Area.
Tourism Faculty of Unisbank Semarang offers Hospitality study program. The graduates will be competent in Room Division and Food & Beverages. Besides, the graduate are also provided with supporting competences, such as: Hotel Marketing, Hotel Accounting, Entrepreneurship Program and Information Technology trainings. It is expected that the graduates of the Hospitality Program are able to do supervision and/ or start new business in hospitality fields.

Prospective for Graduates

The graduates from Tourism Diploma Program are able to have career in hotel and restaurant industries, catering service, Tourism Institution, Customer service, Travel agencies, Airlines/ Cruise Liners, Trains, Tourism Consulting Service, entertainment, Meeting Incentive Convention Exhibition (MICE), and Impressive Service (art and culture).
Facilities

To create professionals in hospitality, Tourism Diploma Program supports the learning process with some facilities, such as:

- Campus with beautiful and cool atmosphere
- Fully air-conditioned classrooms
- Library
- Language and computer Laboratory
- In House Training laboratory (Kitchen, restaurant, bar, model room, laundry, front office, bakery and pastry, steward)
- Local and Overseas In House Training Placement
- Cooperation with Hotel and Restaurant industries
- Hot Spot Area

Cooperation:

To support the In House Training Program and Industrial Job Training, Tourism Diploma Program has professionally cooperated with:

- BPD PHRI of Central Java
- Tourism Board of Central Java
- Working Force and Transmigration Board of Semarang
- ASITA of Central Java
- Various Hotel Industries at regional, national and international levels
- Restaurant and Catering Service
- Bakery and Pastry Industries
Post-Graduate Programs

Master of Management (MM) and Master of Science (M.Si)

Our Post-Graduate Programs include two study programs, namely Master of Management with a Degree Award of MM, and Master of Science with a Degree Award of M.Si. The two study programs are professionally unique in that the students are equipped with both theoretical and practical experiences during their on-campus studies. Our curricula have been tailored in accordance with the demands of industries for academic and professional masters in the fields of Management and Science.

Teaching processes in our programs are conducted by mostly doctors and associate professors who are graduated from prestigious universities. They are all committed to excellence in their services to the students, resulting in producing quality graduates of Masters of Management and Masters of Science depending on which study program in which they are enrolled.

To further specify the skills and knowledge of our graduates, each of the two study programs has focused interests from which the students may make their choices. **Master of Management Study Program**, for example, has three concentrations, namely:

- Financial Management
- Marketing Management
- Human Resources Management

Furthermore, **Master of Science Study Program** has four concentrations, namely:

- Financial Management
- Marketing Management
- Human Resources Management
- Educational Human Resources Management

Prospective students are welcome to request further information on the programs and concentration. Please feel free to contact at (024) 8414970 or email us at pasca.unisbank@yahoo.com